

Community and Economic Development

2019/20 Actual	Service	Base Budget 2020/21	Base Budget 2021/22	Variance Base to Base
£		£	£	£
(1,725,897)	Car Parking	(1,830,241)	(1,822,845)	7,396
10,057	Markets	(7,336)	12,659	19,995
247,390	Parks & Open Spaces	277,584	286,864	9,280
(75,183)	Foreshore	(66,635)	(62,416)	4,219
886,859	Leisure Complexes	146,515	71,332	(75,183)
145,259	Other Sports	62,250	75,738	13,488
19,203	Recreation Grounds	12,800	12,800	0
45,778	Pier Pavilion	(12,220)	(6,220)	6,000
510,628	Foreshore (Community)	416,415	384,450	(31,965)
187,513	Woodlands Management	160,975	167,044	6,069
66,780	Cromer Pier	81,625	84,070	2,445
169,750	Economic Growth	82,030	89,107	7,077
45,330	Tourism	43,588	43,653	65
122,902	Market Towns Initiative	0	0	0
251,362	Coast Protection	321,730	322,500	770
278,553	Business Growth Staffing	269,551	298,697	29,146
93,919	Economic & Comm Dev Mgt	84,401	86,428	2,027
219,202	Leisure	204,721	210,670	5,949
170,546	Housing (Health & Wellbeing)	0	0	0
281,933	Housing Strategy	369,852	358,251	(11,601)
232,700	Health & Communities	486,255	528,283	42,028
301,953	Coastal Management	287,290	300,337	13,047
2,486,537	Total Net Costs	1,391,150	1,441,402	50,252
1,210,806	Capital Charges	1,225,875	1,401,722	175,847
1,288,161	Gross Direct Costs - Refcus	1,742,667	1,977,167	234,500
(1,130,537)	Gross Direct Income - Refcus	(1,000,000)	(1,000,000)	0
3,398,100	Support Service Charges in	2,499,460	2,627,320	127,860
(2,079,292)	Support Service Recharges out	(1,402,704)	(1,473,029)	(70,325)
5,173,775	Total Net Cost of Services	4,456,448	4,974,582	518,134

General Fund Service Area Budgets 2021/22

Community and Economic Development

Service Area	Base Budget 2020/21 £	Base Budget 2021/22 £	Movement £	Explanation for Movement
Car Parking				
Gross Direct Costs	824,726	911,347	86,621	£19,225 - Higher credit card charges - offset by higher income from credit cards. £66,174 - Business Rate costs higher as a result of the reduction in transitional relief.
Capital Charges	62	58,720	58,658	Depreciation.
Gross Direct Income	(2,654,967)	(2,734,192)	(79,225)	(£19,225) - Credit charge fee income. (£60,000) - Higher car parking fees
Support Service Charges	171,110	170,700	(410)	See Note A Below:
	(1,659,069)	(1,593,425)	65,644	
Note A: £4,150 - Increased recharge from Property Services because of higher costs within the service. (£13,230) - Reduced recharge from Insurances reflecting lower public liability insurance claims relating to car parks. £7,600 - Higher recharge from Leisure Services, reflecting higher service costs.				
Markets				
Gross Direct Costs	56,318	56,659	341	No Major Variance
Gross Direct Income	(63,654)	(44,000)	19,654	£19,654 - Lower income from market pitch rentals, resulting from fewer market stalls at weekly markets.
Support Service Charges	22,990	26,760	3,770	£2,190 - Higher recharge from Leisure Services, reflecting higher service costs.
	15,654	39,419	23,765	
Parks & Open Spaces				
Gross Direct Costs	292,174	298,014	5,840	£7,820 - Higher water charges. (£1,610) - Lower electricity charges
Capital Charges	11,434	16,206	4,772	Depreciation
Gross Direct Income	(14,590)	(11,150)	3,440	£3,440 - Reduced income from rent of land. The Leaseholder took on Grounds Maintenance.
Support Service Charges	115,030	116,120	1,090	£5,290 - Higher recharge from Property Services as a result of higher costs within the service. (£7,560) - Lower Insurance recharges reflecting lower public liability insurance costs
	404,048	419,190	15,142	
Foreshore				
Gross Direct Costs	150,727	154,946	4,219	Pay award and Pension Fund Adjustments.
Capital Charges	109,610	27,880	(81,730)	Depreciation.
Gross Direct Income	(217,362)	(217,362)	0	No Major Variances.
Support Service Charges	188,230	197,720	9,490	Higher recharges of £4,390 from Insurance/Creditors and £7,690 from Leisure reflecting higher service costs. These are offset by lower recharges of (£2,830) from Internal Audit reflecting the audit plan.
	231,205	163,184	(68,021)	
Leisure Complexes				
Gross Direct Costs	146,515	113,486	(33,029)	£1,695 - Hirers Liability Insurance. (£37,315) - Management fee no longer has to be paid. The contractor will now give the Council a profit share.
Capital Charges	538,140	743,441	205,301	Depreciation.
Gross Direct Income	0	(42,154)	(42,154)	(£42,154) - Income from profit share.
Support Service Charges	101,830	98,190	(3,640)	(£8,710) - Reduced recharge from Property Services reflecting a lower amount of time spent. £6,950 - Higher recharge from Leisure Services as a result of higher costs within the service. (£3,540) - Lower Internal Audit recharges reflecting the audit plan.
	786,485	912,963	126,478	
Other Sports				
Gross Direct Costs	72,250	91,762	19,512	£24,145 - Staff costs. Partnership with Active Norfolk - 3 year fixed from April 21 to March 24 - 50% funded. £3,344 - Pensions Deficit Funding. (£8,000) - saving in running costs including vehicle hire and hire of buildings.
Gross Direct Income	(10,000)	(16,024)	(6,024)	£10,000 - No income from charging for events. (£16,024) - 50% funding from Active Norfolk.
Support Service Charges	65,740	67,320	1,580	No Major Variances.
	127,990	143,058	15,068	
Recreation Grounds				
Gross Direct Costs	13,800	13,800	0	No Major Variances.
Capital Charges	79	5,632	5,553	Depreciation
Gross Direct Income	(1,000)	(1,000)	0	No Major Variances.
Support Service Charges	5,780	5,040	(740)	No Major Variances.
	18,659	23,472	4,813	

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Pier Pavilion				
Gross Direct Costs	7,780	13,780	6,000	£6,000 - Electricity costs. Electricity charges for the store in what used to be the Melbourne toilets which is currently being used by the contractor as a store.
Gross Direct Income	(20,000)	(20,000)	0	No Major Variances.
Capital Charges	0	17,020	17,020	Depreciation.
Support Service Charges	35,160	30,350	(4,810)	(£3,540) - Lower Internal Audit recharges reflecting the audit plan.
	22,940	41,150	18,210	
Foreshore (Community)				
Gross Direct Costs	416,415	384,450	(31,965)	(£27,865) - Re-negotiation of RNLI contract. (£4,100) - Lower telephone rentals and calls
Support Service Charges	69,240	75,140	5,900	£7,500 - Higher recharge from Leisure Services as a result of higher costs within the service
	485,655	459,590	(26,065)	
Woodlands Management				
Gross Direct Costs	186,525	192,574	6,049	£5,674 - Pay award
Capital Charges	1,346	1,346	0	No Major Variances.
Gross Direct Income	(25,550)	(25,530)	20	£3,020 - Grants no longer received. (£3,000) - Higher income from car parking charges
Support Service Charges	156,280	161,240	4,960	See Note A Below:
	318,601	329,630	11,029	
Note A: (£3,010) - Lower recharge from Admin Buildings as a result of lower costs within the service. £6,550 - Higher recharge from Property Services reflecting higher costs within the service. (£2,050) - Reduced recharges from Insurance services reflecting lower public liability insurance costs. £8,400 - Increased recharge from Leisure Services as a result of higher costs within the service. The balance consists of minor variances.				
Cromer Pier				
Gross Direct Costs	109,899	84,070	(25,829)	(£28,274) - Business Rates payable by the contractor. £2,445 - Premises Insurance.
Capital Charges	5,277	20,738	15,461	Depreciation
Gross Direct Income	(28,274)	0	28,274	£28,274 - Business Rates payable by the contractor directly, so no longer recharged.
Support Service Charges	79,550	93,880	14,330	(£7,330) - Lower recharge from Property Services reflecting a reduced amount of officer time. £20,350 - Higher recharge from Insurance services reflecting the cost of public liability insurance to the service.
	166,452	198,688	32,236	
Economic Growth				
Gross Direct Costs	82,030	89,107	7,077	£7,000 establishing revenue budget for on-going Deep History coast work.
Capital Charges	50,211	2,037	(48,174)	Depreciation.
Gross Direct Income	0	0	0	
Support Service Charges	349,280	346,840	(2,440)	(£8,310) Lower recharge from Business Growth Staffing reflecting a reduced amount of officer time, offset by a higher recharge of £4,720 from Internal Audit which reflects the Audit Plan.
	481,521	437,984	(43,537)	
Tourism				
Gross Direct Costs	43,588	43,653	65	No Major Variances.
Support Service Charges	19,200	19,450	250	No Major Variances.
	62,788	63,103	315	
Coast Protection				
Gross Direct Costs	321,730	322,500	770	No Major Variances.
Capital Charges	509,716	508,702	(1,014)	No Major Variances.
Support Service Charges	390,900	395,280	4,380	£10,900 Higher recharge from Coastal Management as a result of higher costs within the service, offset by a lower recharge of (£6,960) from Legal as a result of less officer time.
	1,222,346	1,226,482	4,136	
Business Growth Staffing				
Gross Direct Costs	269,551	328,697	59,146	£8,920 Employee Inflation. £2,226 Pension deficit funding. £46,066 Temporary North Walsham HAS Project Manager post funded from capital scheme.
Gross Direct Income	0	(30,000)	(30,000)	Kickstart administration contributions, offset by temporary staff extension.
Support Service Charges	81,650	91,020	9,370	Higher recharges from IT.
Support Service Recharges	(351,201)	(388,384)	(37,183)	(£46,066) Capital funding of temporary post.
	0	1,333	1,333	

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Service Area	Base Budget 2020/21 £	Base Budget 2021/22 £	Movement £	Explanation for Movement
Economic & Comm Dev Mgt				
Gross Direct Costs	84,401	86,428	2,027	Employee Inflation.
Support Service Charges	18,350	18,520	170	No Major Variances.
Support Service Recharges	(102,751)	(104,948)	(2,197)	Increased recharges reflecting higher service costs.
	0	0	0	
Leisure				
Gross Direct Costs	205,421	210,670	5,249	£5,074 - Pay award.
Gross Direct Income	(700)	0	700	Miscellaneous contributions no longer received.
Support Service Charges	212,850	252,430	39,580	£15,180 - Higher recharge from Customer Services reflecting more officer time. £14,970 - Increased recharge from Digital Transformation reflecting more officer time. £4,250 - Higher recharge from Legal Services as a result of more officer time. The balance consists of minor variances.
Support Service Recharges	(417,571)	(463,100)	(45,529)	Increased recharges reflecting higher service costs.
	0	0	0	
Housing Strategy				
Gross Direct Costs	408,015	398,111	(9,904)	£7,479 Employee Inflation. (£9,960) Balance of vacant post no longer required. (£11,038) Temporary funded post due to end in 2021/22. £5,171 Balance of viability work funded from New Homes Bonus Reserve.
Gross Direct Costs - Refcus	1,742,667	1,977,167	234,500	This reflects the updated Capital Programme for 2021/22.
Gross Direct Income	(38,163)	(39,860)	(1,697)	No Major Variances.
Gross Direct Income - Refcus	(1,000,000)	(1,000,000)	0	No Major Variances.
Support Service Charges	314,530	280,250	(34,280)	Higher recharge of £13,350 from Legal Services as a result of more officer time. Lower recharges of (£15,670) from Housing Strategy and Communities, (£15,280) from IT and Digital Transformation. The balance consists of minor variances.
Support Service Recharges	(174,071)	(147,960)	26,111	Reduced recharges reflecting lower service costs.
	1,252,978	1,467,708	214,730	
Health & Communities				
Gross Direct Costs	592,930	578,007	(14,923)	(£42,677) - Norfolk County Council no longer contributing to North Norfolk Advice Service. £70,000 - Additional Information and Advice contribution. £7,527 - Pay award. (£45,521) - Fixed term staff contracts ceasing. (£4,252) - Pensions Deficit Funding.
Gross Direct Income	(106,675)	(49,724)	56,951	£42,677 - Norfolk County Council no longer contributing to North Norfolk Advice Service. £14,274 - Grant towards fixed term contact staff.
Support Service Charges	31,940	112,770	80,830	See Note A Below:
	518,195	641,053	122,858	
Note A: £11,380 - Higher recharge from Customer Services, reflecting more officer time. £7,650 - Increased recharge from Human Resources reflecting staff time. £35,650 - Higher recharge from IT reflecting higher service costs. £6,330 - Increased recharge from Central Costs. The balance consists of minor variances.				
Coastal Management				
Gross Direct Costs	287,290	360,346	73,056	£59,784 Staffing costs funded from Reserves. £4,163 Pay award. £2,500 Increased contribution to the Coastal Partnership East. (£5,000) One-off training costs.
Gross Direct Income	0	(60,009)	(60,009)	Contributions towards staffing costs from the Coastal Partnership East and GYBC.
Support Service Charges	69,820	68,300	(1,520)	No Major Variances.
Support Service Recharges	(357,110)	(368,637)	(11,527)	Increased recharges reflecting higher service costs.
	0	0	0	
Total Community & Economic Development	4,456,448	4,974,582	518,134	